

MEETA KABRA

+91 98231 89920 | meeta@smriti.com | <https://meeta.smriti.com>

I'm a Chartered Accountant and an MBA, but I'd rather not keep books or run a business. Instead, I use my analytical skills to create content. Doing this I tap into both my love for writing and analysis. I write on a range of topics from finance to yoga via parenting. While domain expertise matters, I believe good content is also about simplification, articulation and communication. I bring those elements to complex subjects.

I also enjoy teaching finance and money-management fundamentals. The "Thinking About Money" workshops I've developed equip tweens, teens and young adults to be more engaged with money. At the very least, I hope to keep them from getting scammed by the plethora of financial "schemes" around us today.

PROFESSIONAL EXPERIENCE		FREELANCE BOOK WRITER AND EDITOR
	2025–date	Writer, "Doing Good while Doing Well," social impact book by Mr Pradeep Bhargava
	2025–date	Writer, "Power of Perception," book on how perception can be changed by Dr Renu Mahtani
	2020–date	Author, Book for Yoga Teacher Training Courses with Param Yoga
	2017–2019	Writer, " <u>Leapfrogging to Pole-vaulting</u> ," business book by Dr Raghunath Mashelkar and Mr Ravi Pandit; Winner, Business Book of the Year Award, The Mumbai LitFest 2019
	2020–2021	Writer, " <u>Power Pranayama</u> (2 nd ed.)," connecting pranayama and anatomy by Dr Renu Mahtani
	2012–2013	Editor, " <u>The Power of Posture</u> ", book on body posture by Dr Renu Mahtani
		FREELANCE CONTENT WRITER, CONSULTANT, AND EDITOR
	2023–2024	Manager, YouTube scripts for a leading finance platform, Mango Creators
	2016–2018	Content creator, Walnut School
	2016–2017	Fellow, IIM(A) CIIE's venture capital fund, Bharat Fund
	2013–2017	Consultant, FinIQ Consulting, a FinTech company
	2011–date	Content creator for corporates: marketing material, social media, blog posts Details available on request.
	FACILITATOR, FINANCIAL LITERACY WORKSHOPS	
2024, 2025	Annual workshops, GenWise , runs programs for gifted children.	
2024	Workshop in Marathi for field staff, Deep Griha Society , NGO	
	FOUNDER, WOGMA, WEB PORTAL FOR MOVIE REVIEWS	
2006–date	Review films. Market and publicize the site. Manage business partnerships. Administer back-end requirements.	
	VOLUNTEER, DEEP GRIHA SOCIETY, PUNE, INDIA	
2008–date	Content writing, editing	
2001–2008	Set-up systems and processes for the NGO. The projects run in three Pune slums.	
	YOGA INSTRUCTOR AND THERAPIST, PARAM YOGA	
2012–date	Conduct classes: Yoga nidra, Yin yoga, Traditional, Power yoga; Conduct posture workshops.	
2014–2020	Set up and manage a therapy clinic for patients with chronic pain, Dr Renu Mahtani.	
2011, 2017	SELECTION COMMITTEE MEMBER, INTERNATIONAL CHILDREN'S FILM FEST OF INDIA	
	DAILY BULLETIN, PUNE INTERNATIONAL FILM FESTIVAL	
2009–2011	2011: Coordinator; 2010: Editor, Daily bulletin; 2009: Asst. Editor, Daily bulletin Database setup for Festival Catalogue.	
	SCRIPT CONSULTANT, UNRELEASED HINDI FILMS	
2010–2011	Suggested detailed changes to situations, continuity and consistency in the screenplays.	
QUALIFICATIONS		MBA, FINANCE AND ENTREPRENEURSHIP, UNIVERSITY OF WISCONSIN AT MADISON, USA
	May 2000	GPA: 3.91/4.00
		CPA, AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS
May 1998	Uniform Exam Score: 86%	
	CA, INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA	
Jan 1997	Final Exam, 9th rank all over India	