

# MEETA KABRA

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I'm a Chartered Accountant and an MBA, but I'd rather not keep books or run a business. Instead, I use my analytical skills to create content for corporates. Doing this, I exploit both my love for writing and analysis. I write on a range of topics, from finance to yoga via parenting. Domain expertise matters. At the same time, good content is also about simplification, articulation and communication.

PROFESSIONAL EXPERIENCE	2017-2019	<b>FREELANCE BOOK WRITER AND EDITOR</b> Writer, " <u>Leapfrogging to Pole-vaulting</u> " by Dr Raghunath Mashelkar and Mr Ravi Pandit Winner, Business Book of the Year Award, Tata Literature Live! The Mumbai LitFest 2019
	2020-date	Co-author, Textbook for Yoga Teacher Training Courses, Param Yoga with Ms Sujata Nerurkar and Dr Renu Mahtani
	2012-2013	Editor, " <u>The Power of Posture</u> ", a book on body posture by Dr Renu Mahtani
	2016-2018 2016-2017 2013-2017 2011-date	<b>FREELANCE CONTENT WRITER, CONSULTANT, AND EDITOR</b> Content creator, Walnut School
		Fellow, IIM(A) CIIE's venture capital fund, Bharat Fund
		Consultant, FinIQ Consulting, a FinTech company
		Content creator for corporates: marketing material, social media, blog posts Details available on request. A few writing samples <a href="#">here</a> .
	2006-date	<b>FOUNDER, <u>WOGMA</u>, WEB PORTAL FOR MOVIE REVIEWS</b> Review films. Market and publicize the site. Manage business partnerships. Administer back-end requirements.
	2008-date 2001-2008	<b>VOLUNTEER, <u>DEEP GRIHA SOCIETY</u>, PUNE, INDIA</b> Content writing, editing Set-up systems and processes for the NGO. The projects run in three Pune slums.
	2012-date	<b>YOGA INSTRUCTOR AND THERAPIST, <u>PARAM YOGA</u></b> Conduct classes: Traditional, Power Yoga. Set up a therapy clinic for patients with chronic pain. Conduct posture workshops.
2011 2017	<b>SELECTION COMMITTEE MEMBER, INTERNATIONAL CHILDREN'S FILM FEST OF INDIA</b>	
QUALIFICATIONS	2009-2011	<b>DAILY BULLETIN, PUNE INTERNATIONAL FILM FESTIVAL</b> 2011: Coordinator 2010: Editor, Daily bulletin 2009: Asst. Editor, Daily bulletin Database setup for Festival Catalogue.
	6/10-2/11	<b>SCRIPT CONSULTANT, UNRELEASED HINDI FILMS</b> Suggested detailed changes to situations, continuity and consistency in the screenplays.
	May 2000	<b>MBA, FINANCE AND ENTREPRENEURSHIP, UNIVERSITY OF WISCONSIN AT MADISON, USA</b> GPA: 3.91/4.00
	May 1998	<b>CPA, AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS</b> Uniform Exam Score: 86%
	Jan 1997	<b>CA, INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA</b> Final Exam, 9th rank all over India
	Jun 1994	<b>B. COM, UNIVERSITY OF BOMBAY, INDIA. MAJORED IN GENERAL BUSINESS.</b> Final Year Score: 74%